

EX
SOLU

Health to Wellness

 NOVAMEDINTL

Discussion Topics

- 1) Who is Novamed.
- 2) Exsolu brand philosophy.
- 3) Exosome, DDS, DongAn and Herbaline Wellness.
- 4) Learning Framework.
- 5) Support Framework.
- 6) June Seminar Early Bird Special.

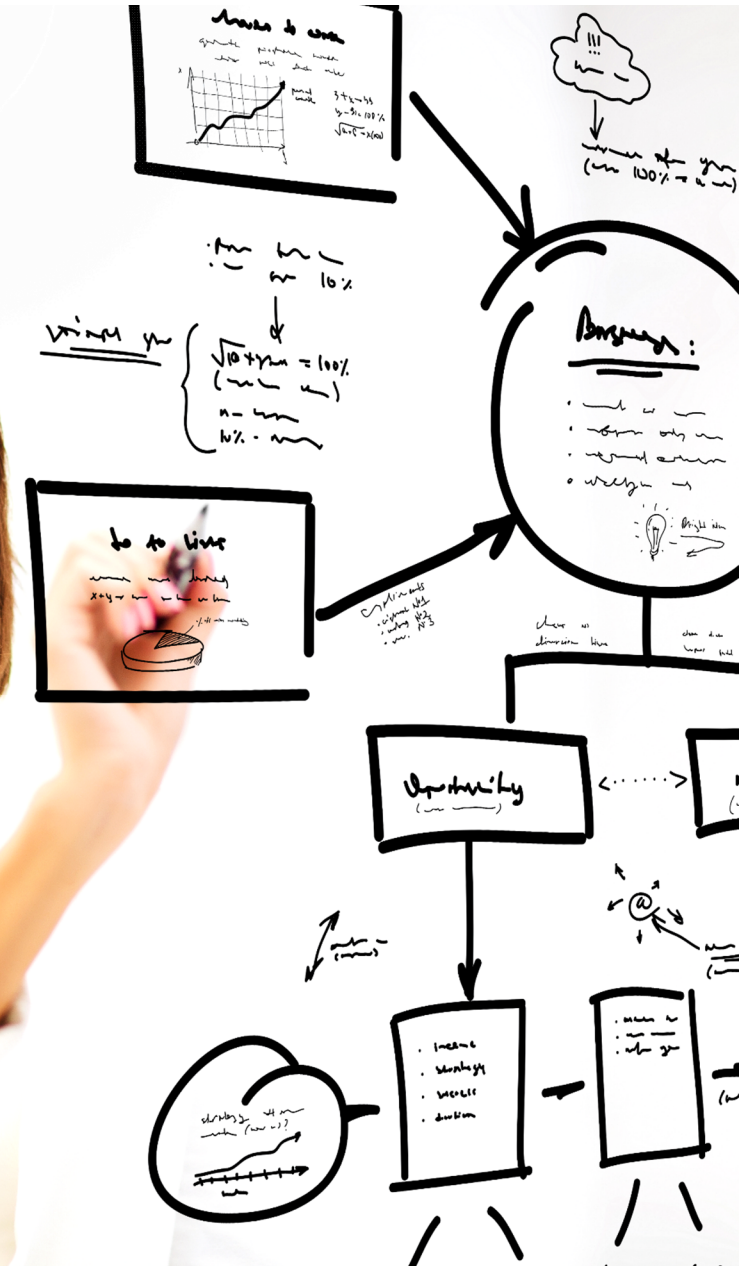
Novamed International

- Led by a team of scientists and business professionals
- Specialty in R&D, sales and training
- Patents pending
- Own manufacturing



Exsolu brand philosophy

- Health first.
- Wellness comes.
- A.I. aka against inflammation of cells.
- Exosome for skin and health
- Exclusive herbaline injectables



Treatment framework

- Exosome Stem Cells
 - Skin health
 - Body health (A.I. principal)
- DDS Meso Injectables
- Herbal Injectables
- Wellness Journey with Exsolu
- Case studies



Learning Framework

DDS Meso Injectables

- Product knowledge application
- Intermediate Facial Anatomy
- Intermediate Advance
- Aesthetic Artist Advance
Injectables
- KOL, trainer appointments

Health Management

- DongAn young points
- Facial rejuvenation
- Fat rejuvenation
- Chronic disease management
- KOL, country appointments



Support Framework

- Clinic level
 - Dealer level
 - Regional dealership
 - Country distributorship
 - Online (end May 2023) & on-site (ongoing)
-
- Refer Dealer and Int'l distributor sales framework.



Questions

Exosome

- Development and clinical trials started since 1980
- Global
- Different fields
- Last Decades, Korean Innovation
- In Face first, now we have both.

What is it?

- [Technology differentiation \(behealthymed.com\)](http://behealthymed.com)

THE DIFFERENTIATION of TECHNOLOGY

Exosome separation technology



Comparison

Exosomes by Exsolu

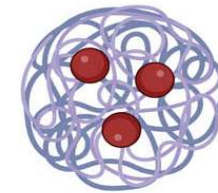
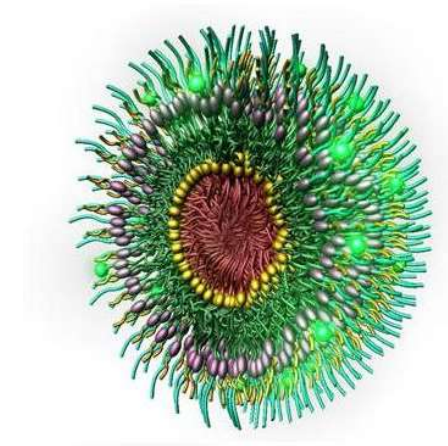
- Nano Particles
- Nutrients rich
- MSC cells specific
- Skin & Health & Customize
- High Potency

Filtrates | Cord | Placenta

- Huge particles
- Nutrients rich ??
- Pre cursor | MSC
- Skin & Health
- Potent

What is DDS

- Patented Micelle Drug Delivery Technology
- effective continuously for a long time
- by stably protecting active ingredients
- slowly releasing active ingredients
- active ingredients are sealed in the micro micelles
- better dispersed in the skin
- increased the absorption rate, thereby increasing the efficacy of active ingredients.



*Nanoparticles for
drug delivery*

What is Herbaline Injectables

- Wild Korean Ginseng based.
- 8-13 years old crop.
- Specialization and patented extractions.
- Its the G stuff...
- 70 years of clinical research.



Clinical Efficacies

Medicine Manufacturing



8

Clinical Study

산삼비만약침의 장점

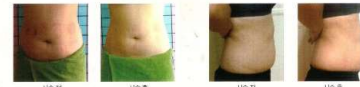
검증된 비만치료효과
한방비만약침과 면역약침(약학)에서 2년간의 연구를 통해 치료효과가 검증된 비만약침입니다.

천연 추출물이라 안전
천연 추출물로 만들고 동물실험과 임상시험을 통해 안전성이 확인된 약침으로 부작용이 거의 없습니다.

특히 부분비만치료를 효과적
늘어난 뱃살, 허벅지, 팔, 앞구리, 얼굴에 집중적으로 사용하여 체중감량과 더불어 뚜렷한 사이즈 감소효과가 있습니다.

짧은 치료시간, 적은 치료횟수
치료시간은 15분 내외로, 적은 치료 횟수로도 우수한 비만치료효과를 볼 수 있습니다.

산삼비만약침 치료사례

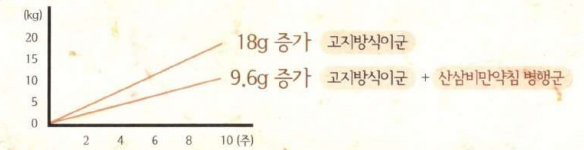


* 복부비만 (산삼비만약침 + 매션 4회 시술 예)		* 복부비만 (산삼비만약침 + 매션 4회 시술 예)	
체중	3.3kg 감량	체중	1.5kg 감량
허리둘레	3.4kg 감소	허리둘레	1.1kg 감소
허리둘레	5cm 감소 (92.5cm) 87.5cm)	허리둘레	4cm 감소 (93.5cm) 89.1cm)

산삼비만약침의 연구결과

동물실험

실험쥐를 대상으로 고지방식이를 10주간 투여하여 비만을 유발시킨



체중의 변화	지방대사관련	안전성관련
산삼비만약침 병행군에서 체중증가량이 유의하게 감소함	전자지방세포의 분화 억제, 지방세포의 분해 촉진, 지방농도 감소	세포독성이 없고 간/신장기능에 무영향

임상시험

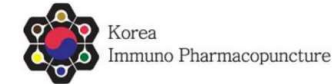
복부둘레 85cm 이상의 비만여성을 대상으로 산삼비만약침을 5주간 주 2회, 10회 복부에 시술함.



복부둘레의 변화	기초대사량의 변화	지질대사 및 안전성 관련
시술 전 92.3cm에서 시술 후 87.4cm로 감소	시술 전 1,270kcal에서 시술 후 1,285kcal로 증가	총 콜레스테롤 / LDL 감소 간/신장기능에 무영향

Clinical Efficacies

산삼비만약침 연구 결과



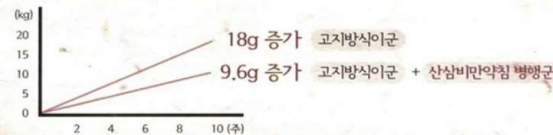
Losing Weight

Animal Test

산삼비만약침의 연구결과

동물실험

실험쥐를 대상으로 고지방식이를 10주간 투여하여 비만을 유발시킴.



Weight Change

체중의 변화	지방대사관련	안전성관련
산삼비만약침 병행군에서 체중증가량이 유의하게 감소함	전지방세포의 분화 억제 지방세포의 분해 촉진 지방농도 감소	세포독성이 없고 간/신장기능에 무영향

No poison and No side-effect on either liver or kidney

Clinical Demonstration

임상시험

복부둘레 85cm 이상의 비만여성을 대상으로 산삼비만약침을 5주간 주 2회, 10회 복부에 시술함.



Lowers fat cell division rate and fat density. Accelerated fat decomposition

Decreased waist measurement

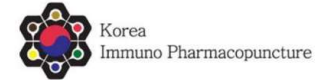
복부둘레의 변화	기초대사량의 변화	지방대사 및 안전성 관련
시술 전 92.3cm에서 시술 후 87.4cm로 감소	시술 전 1,270Kcal에서 시술 후 1,285Kcal로 증가	총 콜레스테롤 / LDL 감소 간/신장기능에 무영향

Cholesterol and LDL decrease and No side-effect on liver and kidney

Increase in metabolism rate

Clinical Efficacies

산삼비만약침의 장점



Proven cure for obesity ●-----

Extracted from natural products ●-----

Effective on partial obesity ●-----

Short treatment time and small number of treatment ●-----

Wild Ginseng Diet pharmacopuncture treatment case ●-----

산삼비만약침의 장점

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산삼비만약침 치료사례



시술 전 시술 후



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허리둘레	5cm 감소 (92.5cm) > 87.5cm)	허리둘레	4.4cm 감소 (93.5cm) > 89.1cm)

Manufacturing



Exsolu DDS product for Aesthetic Application Overview (CTS)

Product Name:

- Sosu
- PCL Collagen Filler
- PP anti-wrinkles
- C35
- PH Hair & Skin
- Boost Solution (400Mil)
- HydraWhite (new)

Treatment objectives:

- Facial Fats & Body Fats
- Collagen rejuvenation
- Mild to moderate wrinkles
- Skin radiance
- Hair Restoration
- Exosome skin booster
- Color, glow and texture

Exsolu Exosome for Wellness

Product Name:

- Exoso Blu
 - 250 Million Nano Particles
- Exoso Glu
 - 1 Billion Nano Particles
- MSC Live cells differentiated

Treatment Objectives:

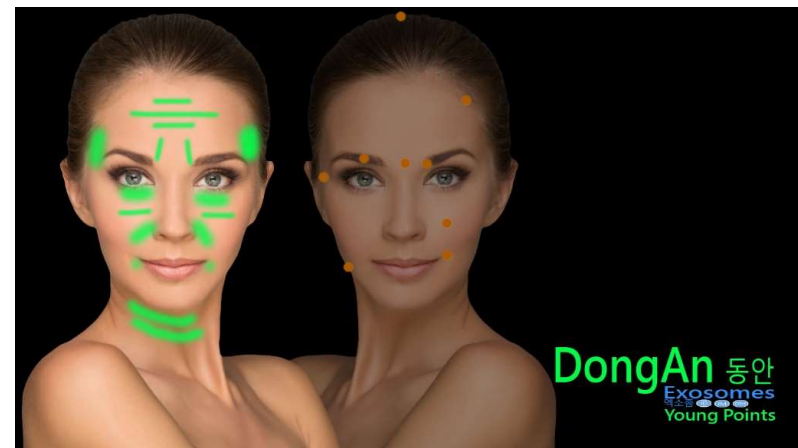
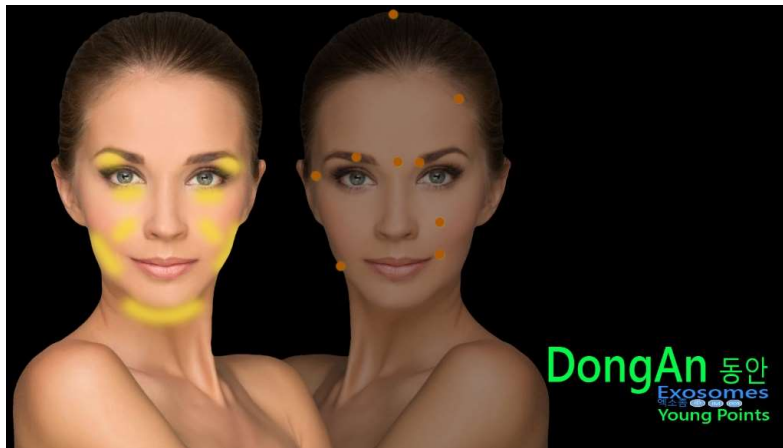
- Cellular rejuvenation
- Treats Metabolic Symptoms
- Gains:
 - Clarity
 - Stamina
 - Sleep quality

DongAn Young Points rejuvenation



Quick product application overview (AM)

- Burn
- Fill
- Lift



Quick product overview

- Sosu

Actions:

- Improve liver function
- Activates blood circulation
- Induce lipolysis & detox
- Lower cellular inflammation
- Reduce cholesterol, LDL, Trigly

Actives:

- Wild Ginseng extracts.



Quick product overview

- PCL Collagen Filler

Actives:

- Polycaprolactone , Sodium Hyaluronate



After injecting of PCL

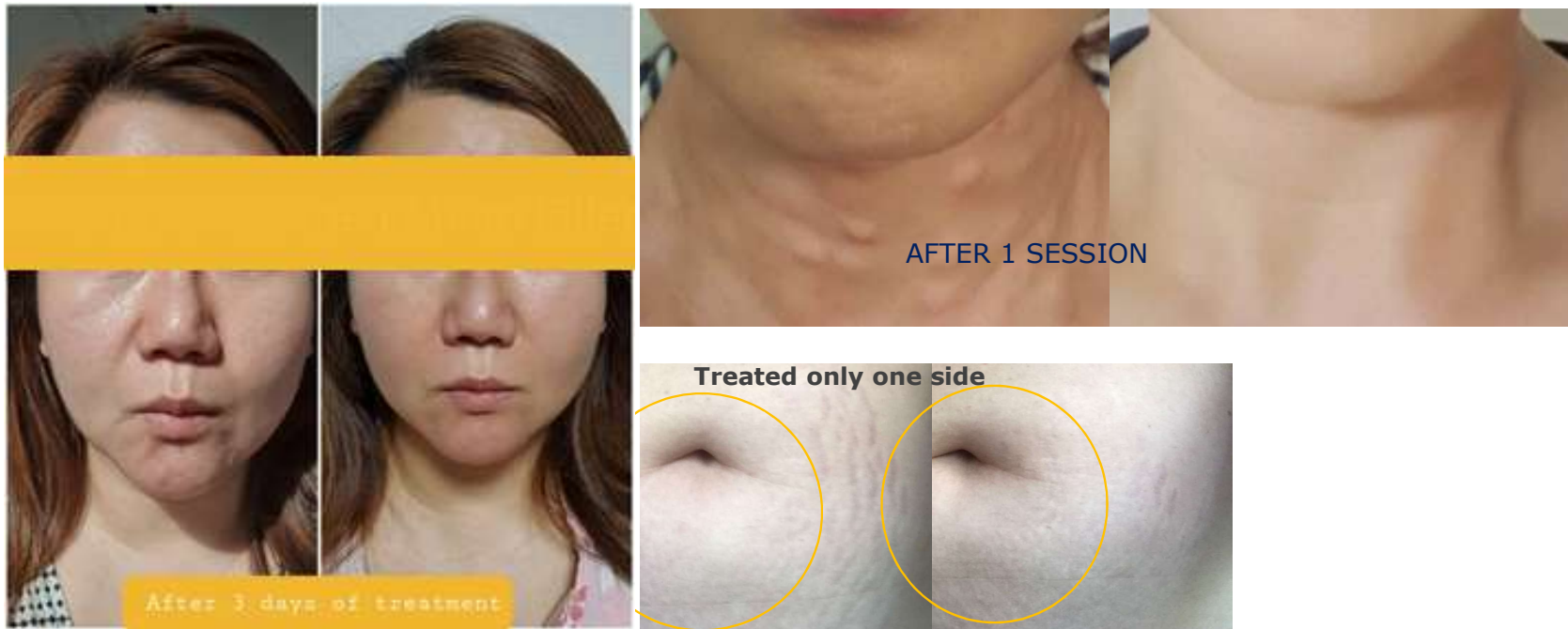
Being gradually degraded and induce a neo-collagenesis

Collagen is rejuvenated.

Collagen regenerated maintained for more than 12 months



Exsolu PCL Collagen Filler



Quick product overview

- PP Anti Wrinkles

Actions:

- Pore Reduction
- Brighten dull skin
- Skin hydration
- Firm skin
- Improve scarring

Actives:

- PDRN(Polydeoxyribonucleotide)
- HexaPeptide
- Glutathione
- Hyaluronic Acid



Quick product overview

- C35

Action:

- 35 essential skin nutrients
- “aqua” glow
- Maintain skin collagen matrix

Actives:

- Minerals & Vitamins
- Amino Acids
- Complex Peptides
- H.A.



Quick product overview

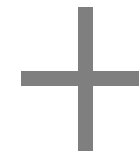
- PH Hair & Skin

Actions:

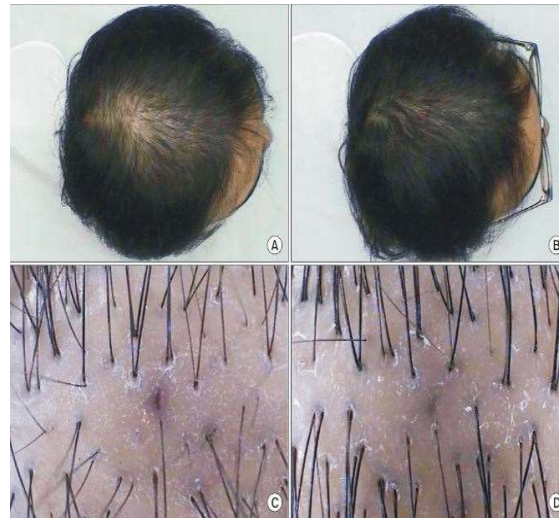
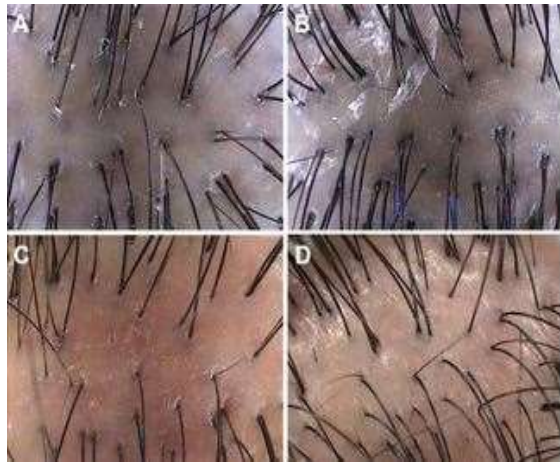
- Prevent Pattern Hair Loss
- Improve Hair Growth
- Scar Healing
- Cell regeneration
- Blood Vessel Regrowth

Actives:

- 400 Million Exosomes (skin)
- PDRN
- H.A.



Quick product overview - PH



- 1xPH + 2xBoost Solution



Quick product overview

- Boost Solutions

Actions:

- Cocktail Booster
- DDS fully compatible (except PCL)
- Rapid and Massive skin recovery

Actives:

- 400Million Exosomes (skin)



Case Study – Acute Allergy



One Session:

- Day 1 & Day 3
- Boost Solution + & collagen Serum

Feedback:

- Swelling no more

Case Study – Acute Allergy



One Session:

- Day 1 & Day 3
- Boost Solution + & collagen Serum

Feedback:

- Softer skin

Case Study – Acute Allergy



One Session:

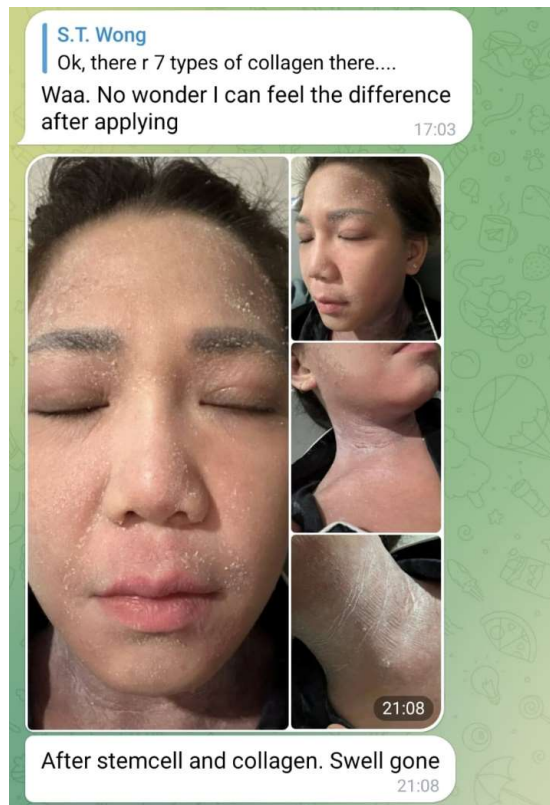
- Day 1 & Day 3
- Boost Solution + & collagen Serum

Feedback:

- Softer skin

Case Study – Acute Allergy

Day 2 feedback



Quick product overview – Exosome IM

- Exoso Glu
- Exoso Blue
 - Actives
 - Exosome 250Mil & 1 Billion
 - MSC Liver Differentiated
- ExosoStem (customized)
 - Actives
 - Exosome Stem Cells
 - Blood type specific
 - Disease specific



Quick product overview – Exosome IM

Who is it for?

- Generally Healthy
- Chronic Disease
- 4 weeks 1 cycle
- Exosome & Herbaline products
- Repeat cycle if needed.

What to expect?

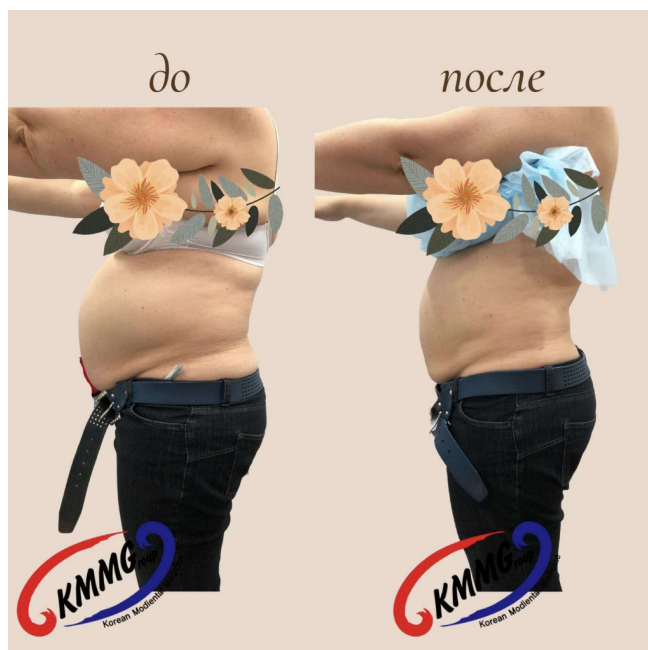
- Promote deep sleep hours
- Increased clarity
- Increased stamina
- Reduce obesity
- Treats hormonal imbalance*

* Combined with DongAn advanced Herbaline protocols

DongAn Young Points Applications



Herbaline Medical Treatment



Coming in June 2023

DongAn Exosome Protocol



Herbaline Ginsenoside Medical Practice

- 70 years research
- Gain health to wellness



A Global Learning Journey

